

FISCAL YEAR

July 1, 2026 – June 30, 2027

2026-2027 Sponsorship Opportunities



Caballeros de Yuma, Inc.

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Who are the Caballeros?

Since our establishment in 1962, the Caballeros de Yuma has played a significant role in shaping our community. The initial purpose of the organization was formed for greeting groups and VIPs who visited Yuma (AZ) County. A second purpose was to sponsor special events, which publicized and attracted visitors to the City and County of Yuma. From those humble beginnings, the Caballeros have grown to almost a hundred strong – all local businessmen who work voluntarily without pay. We have witnessed the evolution of Yuma, and our events have become a hallmark of the Southwest, attracting visitors from far and wide. We've welcomed visitors, ignited excitement, and created unforgettable moments that put Yuma on the map. We are dedicated to making a positive impact in the lives of others. Through acts of kindness and selflessness, we enrich the lives of those around us. We take great pride in Yuma's rich culture. We celebrate our roots and work to preserve and promote our unique traditions. We believe in the power of collaboration. By partnering with local organizations, businesses, and individuals, we amplify our impact and accomplish great things together. Join us in celebrating our growth and the boundless possibilities ahead to make Yuma and Yuma County a better place to live.

Since 1962, the total monetary funds donated back into the local community through our events, scholarships and sponsorships are:

\$4.1 Million Dollars





Save these Key Dates!

JULY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

July 4th:

Independence Day Flag Raising Ceremony

November 13-15th:

Colorado River Crossing Balloon Festival

November 28th:

Ken & Betty Borland Holiday Pageant & Tower Lighting

January 30th:

Yuma Territorial Marathon & Half Marathon

AND

Bull of the Desert Strongman Competition

March 4-7th:

Midnight at the Oasis Car Show



Experience the wonder of Yuma's premier Hot Air Balloon Festival held annually in mid-November. As a sponsor, you'll have the unique opportunity to check off a bucket list item with a breathtaking hot air balloon ride over the stunning desert oasis.

Saturday evening come witness a stadium full of inflated balloons:

- **Lighting up the Night Sky**
- **Synchronized to Music**
- **Fireworks**
- **LIVE MUSIC**

Canned food items are collected in addition to admission which supports those in need within our community.



Sponsorships start at \$500 & include various benefits!

**Balloon Launches:
30-40 Hot Air Balloons**

**AM Launches:
2500+ in Attendance**

**Evening Glow:
6000+ in Attendance**

Colorado River Crossing Balloon Festival





COLORADO RIVER CROSSING BALLOON FESTIVAL

SPONSORSHIP LETTER OF INTENT – NOVEMBER 13-15, 2026

TITLE Sponsor - \$10,000
(Limited to (3) Sponsorships Available)

- PRE-MEDIA GLOW at your place of business prior to event (see note)
- (1) ONE Hot Air Balloon Ride for (2) TWO people. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (8) EIGHT Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow, Saturday Dinner Party & Sunday Awards Brunch
- (4) FOUR Official Event T-Shirts
- (1) ONE Balloon Basket Banner & ONE Envelope Banner with Logo
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- 20x20 Booth Space at Saturday AM Launch and Saturday Glow
- Mention in Print, Broadcast and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch

SHAPE Sponsor - \$3,000
(Limited Sponsorships Available)

- (1) ONE Hot Air Balloon Ride for (2) TWO people on SPECIAL SHAPE BALLOON. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (2) TWO Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow Event, Saturday Dinner Party and Sunday Awards Brunch
- (4) FOUR Official Event T-Shirts
- (4) FOUR Balloon Basket Banners with Company Logo
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- 20x20 Booth Space at Saturday AM Launch and Saturday Glow
- Mention in Print, Broadcast and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch

BALLOON Sponsor - \$1,500
(Limited Sponsorships Available)

- (1) ONE Hot Air Balloon Ride for (2) TWO people. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (2) TWO Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow Event, Saturday Dinner Party and Sunday Awards Brunch
- (2) TWO Official Event T-Shirts
- (1) ONE Balloon Basket Banner with Company Logo on Balloon Basket
- 20x20 Booth Space at Saturday Glow
- Mention in Print and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch

GLOW Sponsor - \$500
(Unlimited Sponsorships Available)

- 20x20 Booth Space at Saturday Glow
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- (1) ONE Official Event T-Shirt
- Mention in Print Advertising

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 10/16/2026 THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU

Please select T-Shirt Size(s) per Sponsor Level Selected:

___ S ___ M ___ L ___ XL ___ 2XL ___ 3XL

BOOTH SPACE: **YES** **NO**

ELECTRICAL NEEDED: **YES** **NO**

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address,
City, State, Zip:

If applicable, we want same pilot as last year: **YES** **NO**

Pilot's Name:

Authorized Signature: _____

Today's Date: _____

Community Impact

We are pleased to share the details of recent donations made on behalf of the Caballeros de Yuma. Your support continues to make a significant impact!

<i>Amberly's Place</i>	<i>Red, White & Blue Team</i>
<i>Aquaforce Swim Team</i>	<i>Salvation Army</i>
<i>Back to School Rodeo</i>	<i>San Luis HS Law & Public Safety</i>
<i>Ballet Yuma</i>	<i>USBP Explorer Post 8246</i>
<i>Children's Museum of Yuma County</i>	<i>Vista HS HOSA</i>
<i>Cibola HS Band Boosters</i>	<i>XI Zeta Sorority</i>
<i>Cibola HS Culinary Arts</i>	<i>York Rite Bodies of Yuma</i>
<i>Cibola HS Girls Soccer</i>	<i>Yuma Blaze Hockey</i>
<i>Cibola HS Interact Rotary Club</i>	<i>Yuma Catholic HS Choir</i>
<i>Desert Sonora Elementary School</i>	<i>Yuma Catholic HS Interact Rotary Club</i>
<i>Fort Yuma Rotary Club, Inc.</i>	<i>Yuma Child Burn Camp</i>
<i>Gila Barn Busters</i>	<i>Yuma County Anti-Drug Coalition</i>
<i>Gila Ridge HS Band Boosters</i>	<i>Yuma County Sheriff's Posse</i>
<i>Gila Ridge HS Boys Soccer</i>	<i>Yuma County Sheriff's Volunteers</i>
<i>Gila Ridge HS Cheer Booster Club</i>	<i>Yuma Fire Department</i>
<i>Gila Ridge HS Dance Booster Club</i>	<i>Yuma HS Band Boosters</i>
<i>Gila Ridge HS Wrestling Booster Club</i>	<i>Yuma HS Boys Soccer Booster Club</i>
<i>IPAC MCAS Yuma</i>	<i>Yuma HS Ladies Soccer Booster Club</i>
<i>Kofa HS BioScience Club</i>	<i>Yuma Moo's 4H Club</i>
<i>Kofa HS Culinary Arts</i>	<i>Yuma Orchestra Association</i>
<i>Kofa HS Royalty Cheer Booster Club</i>	<i>Yuma Sunrise Rotary Club</i>
<i>Matador Athletic Association</i>	<i>Yuma Territorial Lodge #17</i>
<i>NAHN Angeles de Desierto - Yuma</i>	<i>Yuma Youth Hockey League, Inc.</i>

Beyond the direct donations made on behalf of the Caballeros de Yuma, Inc, the conservative economic benefit to the local community has surpassed \$35 Million Dollars when factoring in goods, services and hospitality since 1962.



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